

BG.legal is a full service law firm rooted in the south of the Netherlands, located in the city triangle 's-Hertogenbosch, Eindhoven and Tilburg. With over 40 years of experience and a team with over 20 lawyers and specialists, BG.legal creates and seizes opportunities to achieve optimal results in any situation.

## Why BG.legal

BG.legal is on top of the file, on top of the case. Every client receives the time and attention required from us. We distinguish ourselves by asking questions, listening and becoming a personal guide to our clients.

BG.legal specializes in i.a. the fields of intellectual property law, IT, privacy and corporate law. We advise in matters taking place within the Benelux as well as within the European Union.

## Our intellectual property law practice areas are:

- Trademarks
- Designs
- Copyright
- Domain names
- · Advertising and marketing
- Unfair competition
- Slavish imitation
- Contracting
- · Litigation, negotiation & mediation

Within these fields of expertise we also provide our clients with need-specific services (in most cases) at a fixed fee, so you know what to expect.

## **Products:**

- Trademark and design registrations
- (Comprehensive) trademark research
- Cybersecurity check
- (Influencer) marketing check
- GDPR-compliance check
- Drafting and reviewing contracts
- Privacy policies
- Cookie statements

BG.legal assists a broad range of companies, from start-ups/scaleups to larger companies. Most of them operate internationally and might - on occasion require legal assistance outside of the Netherlands. Accordingly, we are open to discuss any opportunities that might best serve the interests of our clients.

If you are in need of legal assistance or are interested any of our (IP/IT/privacy) related products and/or services, please do not hesitate to contact one of our specialists:

BG.legal



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